
JNETDIRECT PARTNER PROGRAM

PROGRAM OBJECTIVES

The JNetDirect Partner Program is an innovative sales channel program designed to help our partners develop a profitable software solution by including JNetDirect product offerings into their solutions. Customers then benefit from improved product integration, cost effective software solutions and value-add services. Our partners benefit with a program that can drive increased revenue with outstanding profit margins.

PROGRAM AVAILABILITY

The JNetDirect Partner Program is being made available to a select group of value-add resellers/solution providers who are focused on delivering technology solutions that include software applications including data management, data integration and data security.

Is the JNetDirect Partner Program a good fit for your business?

It is if you are:

1. A System Integrator or Professional Services company looking to leverage your industry expertise by developing an industry specific solution.
2. A value-add resellers or solution provider currently selling database management solutions, business intelligence solutions, password management solutions, disaster recovery solutions and/or JDBC driver solutions.
3. Focused on selling software applications to small, medium and/or large organizations
4. Looking to increase your product offerings with software applications that provide high profit potential

PROGRAM BENEFITS

Sales Support

- Sales Team Support
 - JNetDirect sales professionals are available to assist JNetDirect Partners with sales and marketing efforts
- JNetDirect Partner Rewards
 - JNetDirect provides extended discounts for partners that establish and build relationships with end users and drive demand for JNetDirect products.
- Product Evaluations
 - JNetDirect Partners will be able to request product evaluation licenses through their sales contact
- Product Demonstrations
 - JNetDirect Partners will be able to request web-demonstrations and/or onsite ("live") demonstrations through their sales contact. Short online videos are also available online.
- Sales Promotions

- JNetDirect Partners have the opportunity to participate in any sales promotions JNetDirect offers. The promotions could be extended discounts, prizes for partners (i.e. – cash prizes, gift cards) or any new promotions JNetDirect may offer.

Marketing Support

- Online and Media marketing support
 - Opportunity to issue joint press releases, case studies and website listings
- Email Campaigns
 - Opportunity to perform joint email campaigns to JNetDirect Partner customers and/or JNetDirect customers.
- Tradeshows
 - Opportunity to participate in tradeshows with JNetDirect.

HOW TO ENROLL

To enroll in the JNetDirect Partner Program contact JNetDirect at:

JNetDirect, Inc.
12801 Worldgate Drive, Suite 500
Herndon, VA 20170
Email: info@jnetdirect.com
Phone: 1.703.871.3910
www.jnetdirect.com

JNetDirect Product Offerings - Channel:

JDBC Drivers: JSQLConnect and JDataConnect

JNetDirect database drivers have set the industry standard for performance and stability. Our JDBC drivers are deployed worldwide -- in virtually every conceivable Java configuration -- giving organizations unparalleled connectivity to their critical data sources

JNetDirect Combine

Combine is a powerful development, change management, and code deployment tool designed to automate the development, quality assurance (QA), and production lifecycle and release process of database code for small, mid-size, and very large SQL server environments.

Repertoire

Repertoire takes Business Intelligence to the next level of open interoperability by fully embracing the Service-Oriented Architecture (SOA), making available Business Intelligence capabilities as Web Services. Through its REST APIs, web-enabled applications can easily interface with Repertoire Server, regardless of the application front end in use. Riding on the wave of Web 2.0, Repertoire acts as the unifying business intelligence engine to power the new generation of enterprise applications.

AutomateBPM

AutomateBPM is the first Goal-Driven workflow engine on the market. Built on our patent-pending state engine, Automate BPM tracks the status of important business objectives and dynamically generates the requisite alerts and tasks to complete those objectives. As your business environment changes, Automate BPM detects those changes and automatically updates the task list to reflect new objectives and business rules.

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